

The logo for LebNet, featuring the word "Leb" in red and "Net" in green, both in a bold, sans-serif font with a slight drop shadow.

LebNet

Networking Event

Sep 17, 2012

Welcome

- **Habib Keyrouz:** LIFE board member and managing partner at Rho Ventures (NYC)
- **Ossama Hassanein:** Chairman, Techwadi
- **Paul Chucrallah:** Business and Strategy senior advisor, Berytech Tech fund (Lebanon)
- Our speakers:
 - **Simon Khalaf** (Flurry),
 - **Hind Hobeika** (Butterfleye),
 - **Mark Malkoun/ Emile Khattar** (Completure)

Fact Sheet

- Lebanese American High Tech professional Society
- 200+ members
- Executives, Entrepreneurs, Researchers, VC fund Managers, & Engineers
- Technology, Life Sciences, ICT Support, Business Acumen, and Silicon Valley Know-How.
- 12 years old
- 501 (c) 3 US based organization
- Physical meetings focused in Silicon Valley, CA

Lebnet Governance



BOARD (10 + 5 TBD)

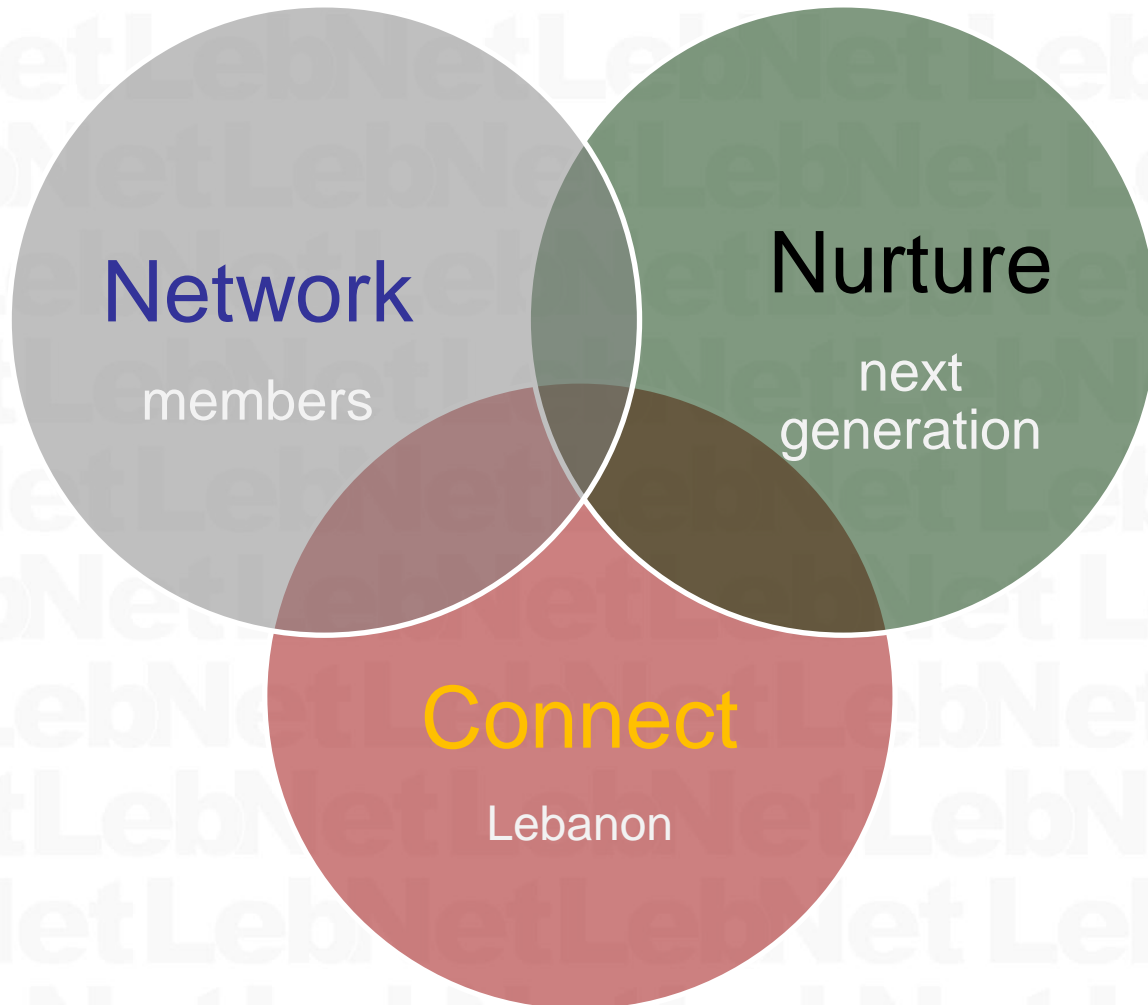
George (Abdo) Kadifa
Elie Habib
Edgar Masri
Khaled Nasr
Eddy Tabet
Cyrille Habis
George Skaff
Fares Mubarak
Najib Khouri-Haddad
George Akiki

Executive Committee (4 +1 TBD)

George (Abdo) Kadifa
Elie Habib
George Skaff
George Akiki

OFFICERS

George Akiki (President)
Fares Mubarak (Treasurer)
Najib Khouri-Haddad (Secretary)



Network members

- Events: featuring speakers & business case reviews for startups
- Business Referrals
- Collect pertinent professional information
- Awareness around Diaspora community needs as well as Lebanon needs
- Celebrate member successes
- Partnership with other local organizations on projects and events: e.g. TechWadi, LIFE

- Launched www.lebnet.us
 - Calling on all members to join*, with benefits:
 - Directory listing of registered members.
 - Ability to connect directly with any member
 - Ability to hear about events and news
 - Ability to post jobs and start discussions in Forums
 - Ability to collect money online for events or fundraising
 - Moving forward, all communications will be done via the website
- (*You decide what business/personal info to share. For privacy issues, No phone or email records are shared.)*

Nurture next generation

- Mentorship program (inter-members)
- Ties to Lebanese student groups at US Universities
- Posting of CV's (resumes) and job openings
- Guidance activities for young Lebanese Interns including member-sponsored tuition



Connect

Lebanon

- Job creation & Economic development
- Reversing the brain drain and activating brain circulation
- Technology: leveling the playing field
- Help create success stories and role models

Why

Connect

Lebanon

- The Middle East is at an **inflection point** where innovation and technology will play a major part in the development of large sectors and markets in the region
- Lebanon needs to compete for its fair share. **Technology** offers a somewhat **leveling field** for entrepreneurs and startups to achieve that goal
- There is a dire need for **Silicon Valley type expertise** to provide a differentiated advantage to the Lebanese startups in unlocking commercial value
- **Lebnet**, collectively through its members, possesses most of the skills, experience, and knowledge that fill the gaps between Lebanese companies and their commercial aspirations
- Lebnet members are anxious to **give back to Lebanon** by sharing their experiences when proven to be beneficial and in an efficient manner

Next Steps

- Complete transition to new website
- Identify next series of events
- Hire an administrator
- Develop Partnerships: LIFE, Wamda, AUB, Endeavor, Lebanon funds and accelerators

Please remember to pass the word and invite your network to join at www.lebnet.us

Q & A

